

AGENSI PERSONAL SUTRADARA FILM INDIE*Gerry Arya Bhagaskara***ABSTRAK**

Penelitian ini bertujuan melihat gambaran agensi personal pada sutradara film indie, atau disebut juga independent. Melalui pendekatan kualitatif dan metode fenomenologis, peneliti berfokus pada eksplorasi fenomena agensi personal pada sutradara film independen. Pengambilan data dilakukan dengan metode wawancara semi terstruktur sehingga informan lebih leluasa menceritakan berbagai pengalaman dan refleksi diri terkait tema secara elaboratif. Kemudian data dianalisis menggunakan *Interpretative Phenomenological Analysis* (IPA). Prosedur penelitian IPA dilakukan secara induktif yang dilanjutkan pada identifikasi tema, pengembangan kode, pengorganisasian struktur tema, dan pengembangan narasi. Hasil penelitian menunjukkan bahwa agensi personal sutradara film indie menjadi sebuah bentuk perwujudan dari strategi, ketertarikan, maupun visi dari pesan-pesan yang hendak disampaikan oleh sutradara film indie. Latar belakang dan ketertarikan dari masing-masing sutradara film membuat setiap sutradara memiliki pesan, ekspresi personal, serta refleksi yang unik dan menghasilkan karya yang otentik. Hasil tersebut didapatkan dari para informan yang menceritakan pengalaman mereka dalam proses membuat film independen sebagai perwujudan dari pesan dan ekspresi personal yang mereka sampaikan.

Kata Kunci: sutradara film indie, agensi personal, film independen,



PERSONAL AGENCY OF INDIE FILM DIRECTOR

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ABSTRACT

This research aims to see the depiction of personal agency of indie film director, or often called indie. Through the qualitative approach and phenomenology method, researcher focuses in the exploration of personal agency phenomena in indie film director. The data collection is done through interview semi-structured interview method in order to have the informants' comfort to share their experience and self-reflection elaboratively regarding the theme. The data analysis is done by Interpretative Phenomenological Analysis (IPA) method. IPA research procedure is done inductively which continued towards theme identification, code development, theme structure organisation, and narrative development. The research result showed that the personal agency of the indie film director became a form of embodiment of the strategy, interest, and vision of the messages to be conveyed by the indie film director. The background and interests of each film director make each director have a unique message, personal expression, and reflection and produce an authentic work. These results were obtained from informants who shared their experiences in the process of making independent films as a manifestation of the messages and personal expressions they conveyed.

Keywords: indie film director, personal agency, independent film

